

Roofing Alliance – Current Active Committees and Task Forces

May 19, 2021

Roofing Alliance Board of Trustees

- ▶ Trustees serve four-year terms.
- ▶ **Trustees are appointed by NRCA's executive committee** with input from Roofing Alliance leadership.
- ▶ Two formal meetings per year (in-person or virtual) —in April and during NRCA's fall meetings.
- ▶ Conducts business via conference calls and emails as needed in between meetings.

Objective: The Board of Trustees supervises, controls and directs the business and affairs of the foundation; determine its policies or changes therein within the limits of the bylaws; to actively promote its purposes; and to disburse its funds. The Board of Trustees may adopt such rules and regulations for the conduct of its business as shall be deemed advisable and may appoint such agents as it considers necessary.

Balanced Program Committee

- ▶ There are no set terms for this committee.
- ▶ Committee members are appointed by Roofing Alliance leadership.
- ▶ The committee responds via email when requests are received; no formal meetings are scheduled.

Objective: The committee is responsible for reviewing Helping Our Own applications when received; deciding whether to recommend Roofing Alliance action; if they recommend moving forward; and is also responsible for recommending a funding amount and, if approved by the Finance and Financial Development Committee and the Roofing Alliance Board of Trustees, to oversee fund distribution.

Branding Committee

- ▶ There are no set terms for this committee.
- ▶ Committee members are appointed by Roofing Alliance leadership.
- ▶ Quarterly virtual meetings/conference calls
- ▶ Conducts business via conference calls and emails as needed between quarterly meetings.

Objective: The committee develops/oversees marketing plans and materials to ensure communications are ongoing, telling the Roofing Alliance story (promoting all programs, products, materials and services) to prospective firms, encouraging them to join; keeping current members engaged; and creating awareness within the industry at large. Create ways to connect through social media and strengthen relationships with media within and outside the roofing industry. The task force is responsible for reporting to and making recommendations to the Roofing Alliance Board of Trustees.

Clemson Workforce Development Task Force

- ▶ There are no set terms for this task force.
- ▶ Task force members are appointed by Roofing Alliance leadership.
- ▶ Quarterly virtual meetings
- ▶ The task force conducts business via conference calls and emails as needed.

Objectives: The task force works closely with Clemson University faculty to develop and closely monitor course progress and offer professional expertise throughout process, as well as through classroom participation, if willing. The task force is responsible for reporting to and making recommendations to the Roofing Alliance Board of Trustees.

Construction Management Schools Initiative Committee

- ▶ There are no set terms for this committee.
- ▶ Committee members are appointed by Roofing Alliance leadership.
- ▶ Two formal meetings per year (in-person or virtual) —during NRCA's Midyear Meetings and NRCA's fall meetings
- ▶ Holds conference calls as needed.

Objective: Consists of multiple objectives in the effort to promote the roofing industry within the various levels of higher education, including, but not limited to, the following:

- Manage and oversee the student competitions
- Work with the various schools to help with the introduction of roofing-related education
- Assist in the development of relationships between companies in the roofing industry and with the various schools regarding items such as internships and other innovative programs
- Work with school faculty and leaders on research topics and programs
- Develop and implement financial assistance for students and faculty through scholarships and program funding

Finance and Financial Development Committee

- ▶ Committee members serve three-year terms.
- ▶ Committee members are appointed by Roofing Alliance leadership.
- ▶ Quarterly meetings (in-person or virtual) —in April, during NRCA’s Midyear Meetings, and during NRCA’s fall meetings.
- ▶ Conducts business via in person, virtual meetings or emails as needed.

Objective: The Finance and Financial Development Committee is ultimately responsible for the general Roofing Alliance endowment and the Melvin Kruger Endowment funds to:

- Establish and approve an investment policy statement and periodically review that statement for continued accuracy and completeness
- Prudently diversify, or oversee the diversification of, the portfolio assets to meet an agreed upon risk/return profile
- Prudently select investment options, including the selection of one or more investment managers
- Monitor the investment managers and the performance of the accounts under management
- Consider information provided by the consultant and act accordingly
- Control and oversee all investment, record-keeping and administrative expenses associated with the accounts
- Review and deal prudently with conflicts of interest
- Review, recommend and regularly monitor the Roofing Alliance’s annual operating budget

Gold Circle Awards Committee

- ▶ There are no set terms for this committee.
- ▶ Committee members are appointed by Roofing Alliance leadership.
- ▶ One virtual meeting per year in November/early December

Objective: This committee is responsible for annually reviewing the Gold Circle Award criteria and guidelines and updating them as needed, and for selecting Gold Circle Award finalists and winners.

Heat Stress Conditions and Awareness for Roofing Workers Task Force

- ▶ There are no set terms for this task force.
- ▶ Committee members are appointed by Roofing Alliance leadership.
- ▶ Conducts business via virtual meetings and emails as needed.

Objectives: This task force works closely with the Florida Gulf Coast University research team on Heat Stress Conditions and Awareness for Roofing Workers. The task force will help identify preliminary issues for the study to focus on and will work with faculty to develop and closely monitor the progress and offer professional expertise throughout process. The task force is responsible for reporting to and making recommendations to the Roofing Alliance Board of Trustees.

Joint NRCA/Roofing Alliance Investment Committee

- ▶ Terms change annually.
- ▶ The committee consists of NRCA’s Budget and Finance Committee and the Roofing Alliance president, vice president and Finance Committee chairman.
- ▶ The committee conducts business via quarterly conference calls.

Objective: This committee hears updates, perspectives and recommendations from NRCA's and the Roofing Alliance's financial advisor, Jack Krapf, Merrill Lynch Global and Wealth Management—The Krapf Group. NRCA's Budget and Finance committee members make decisions regarding NRCA's investments; the Roofing Alliance representatives report back to the Roofing Alliance Finance and Financial Development Committee with any updates and/or recommendations regarding the Roofing Alliance's endowment and the Melvin Kruger Endowed Scholarship funds; and any recommendations are then brought to the Roofing Alliance Board of Trustees.

Membership Development Committee

- ▶ There are no set terms for this committee.
- ▶ Committee members are appointed by Roofing Alliance leadership.
- ▶ Conducts business via virtual meetings and emails as needed.

Objective: This committee's job is to create a plan that will guide the Roofing Alliance in seeking out new Roofing Alliance members and securing funding from an array of sources, including member contributions and scholarship pledges.

Most Valuable Player (MVP) Committee

- ▶ There are no set terms for this committee.
- ▶ Committee members are appointed by Roofing Alliance leadership.
- ▶ One virtual meeting per year in November/early December to review nominations and select MVP winners.

Objective: This committee is responsible for annually reviewing the MVP criteria and guidelines and updating them as needed and for selecting MVP winners and a Best of the Best Award recipient.

MS State Virtual Reality Task Force

- ▶ There are no set terms for this task force.
- ▶ Task force members are appointed by Roofing Alliance leadership.
- ▶ Conducts business via virtual meetings and emails as needed.

Objectives: The task force works closely with Mississippi State Faculty on Evaluating the Efficacy of the Virtual Reality Technology for Improving Workers' Safety. The task force will help identify preliminary issues for the study to focus on and will work with faculty to develop and closely monitor the progress and offer professional expertise throughout process. The task force is responsible for reporting to and making recommendations to the Roofing Alliance Board of Trustees.

Planned Giving Steering Committee

- ▶ There are no set terms for this committee.
- ▶ Committee members are appointed by Roofing Alliance leadership.
- ▶ Conducts business as needed via conference calls and emails between calls.

Objective: The committee will act as the Roofing Alliance's guiding body in terms of its Planned Giving efforts, identifying prospects for partnership, advocating for the effort and inviting others to participate. The committee's vision is all professionals in the NRCA universe will be aware of the planned giving program, view it as a viable giving option and be invited to participate. The primary roles for committee members are:

- A personal investment—to make a deferred gift to the Roofing Alliance at some level to achieve 100% committee participation.
- Oversight and approval—drive progress by providing input into and approving process and materials, and reporting progress.
- Solicitation—invite peers to participate through personal solicitation and event involvement.
- Advocacy—understand the Roofing Alliance vision and communicate the need for deferred funding.

Proposal Review Committee

- ▶ Committee members serve three-year terms.
- ▶ Committee members are appointed by Roofing Alliance leadership.
- ▶ Conducts business via conference calls, virtual meetings and emails

Objective: This committee reviews proposals initially to determine whether the project meets the different criteria. It will ask questions or request additional information if needed. If the proposal meets the criteria, it will be included in the funding request summary presented to the Roofing Alliance Finance and Financial Development Committee for their review in determining a maximum spending cap. The proposals will be presented (virtually or in-person) to the Roofing Alliance Board of Trustees for their review, selection and recommendation to the full membership attending the April meeting. If it does not meet the criteria, the committee will notify the person(s) submitting the proposal.

Ronald McDonald House Charities (RMHC) Committee

- ▶ There are no set terms for this committee.
- ▶ Committee members are appointed by Roofing Alliance leadership.
- ▶ Conducts business via in-person meetings, conference calls, virtual meetings and emails as needed.

Objective: This committee discusses ways to strengthen and promote the Roofing Alliance partnership with RMHC; to encourage RMHC partners to share their stories, to collect them and to help promote these stories; and to connect any new Houses with Roofing Alliance and NRCA members. The committee also develops ways to annually celebrate 165 roofs being adopted on the 165th day. The committee is responsible for reporting and making recommendations to the Roofing Alliance Board of Trustees.

Scholarship Committee

- ▶ There are no set terms for this committee.
- ▶ Committee members are appointed by Roofing Alliance leadership.
- ▶ The committee conducts business by conference calls, virtual meetings and emails.

Objective: This committee is responsible for annually reviewing the scholarship criteria and updating if needed. The committee also is responsible for reviewing the scholarship applications received from Scholarship America and recommending the students to receive scholarship awards to the Roofing Alliance Board of Trustees, subject to the number of scholarships allowed by the budget.